These two hospitals are bringing superior patient care to their neighborhoods.

Avanti Hospitals is an innovative hospital management group that is committed to supporting good health and wellbeing in underserved areas of its community in Southern California. There are currently four hospitals in the Southeast Los Angeles region under Avanti’s management: East Los Angeles Doctors Hospital, Community Hospital of Huntington Park, Memorial Hospital of Gardena, and Coast Plaza Hospital.

Avanti and its hospitals play a critical role in providing quality health services in an environment where the delivery of care is challenging.

“After the Affordable Care Act, we really had to figure out how we could deliver high-quality integrated care to this region,” said Joel Freedman, co-owner of Avanti Hospitals. “We have the opportunity to reach out and empower those in the community who may not even know how their health care works.”

Freedman, along with Araceli Lonergan, CEO of both East Los Angeles Doctors Hospital and Community Hospital of Huntington Park, have worked continuously to establish the hospitals as a trustworthy, important part of the community.

In January of 2013 Community Hospital of Huntington Park upgraded its emergency department in order to become a “paramedic receiving facility”. Avanti invested over $2 million to address the growing healthcare demand of the community. Since its opening to present it has seen over...
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Avanti Hospitals has taken a grassroots approach to raising health care awareness in the community.

to pull more public support. That hasn’t slowed these places of care down any though. Instead of trying to compete with other institutions Avanti is encouraging synergy between its hospitals and larger facilities, as well as with other community providers.

“It’s a new way of thinking in the industry,” Freedman shared. “Instead of viewing each other as competitors, we work together to form a coordinated network that can enable patients to receive the right care from the right provider in the right facility all of the time. Most of health care has a silo mentality. For it to be successful in the future—and provide the best care to the people who need it—the whole industry needs to move in this direction.”

Freedman and Lonergan—whom Freedman credits with driving the philosophy at their own company—believe that with this approach, institutions can deliver the best possible care and engage patients that are currently detached from the system. As hospitals begin to work with other hospitals, assisted living, and post-care providers more frequently, we could see a change in people’s quality of life and help close the loop in their healthcare continuum.

“We have a bit of a jump on the industry in this respect, as Araceli (Lonergan) was quick to embrace the philosophy. I

hope everyone embraces this model. We’re far from perfect, however, were ahead of the curve and will continue to learn from others as we work toward delivering the best possible care in communities which have generally lacked access to a comprehensive healthcare delivery system, resulting in poor health outcomes”.

A “Baby-Friendly” Organization

With Lonergan’s commitment to grassroots promotion of hospital and health care practices came a great award. Recently her hospital was determined to be a “Baby Friendly” award winner by the World Health
The Golden Hour
La Hora Dorada

Providing You and Your Baby a Loving Start
Ofreciéndoles a usted y a su bebé un comienzo amoroso

Promoting the importance of breastfeeding and bonding in the first hour of life:
Promoviendo la importancia de la lactancia y el establecimiento de un vínculo durante la primera hora de vida:

- Skin-to-skin contact immediately after birth
  Contacto piel a piel inmediatamente después del nacimiento
- “Rooming-in” for 24 hours
  “Rooming-in” por 24 horas
Since 2000, The National Council of Reimbursement Advocacy (NCRA) has worked with members to preserve a provider’s right to advocate for medically appropriate healthcare for their patients pursuant to Wickline v. State of California. As a trusted name in reimbursement advocacy, we have raised the standard of excellence in public policy, regulatory training, consulting, and claims compliance under California Business and Professions Code § 510.

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Organization, the public health arm of the United Nations.

The hospital’s initiative to spread awareness about the benefits of breastfeeding was recognized as part of this award, and as a result the hospital and its staff is sharing best practices with other facilities.

“It’s been a two-year project that the whole hospital has been involved with, not just the OB department,” Lonergan shared. “Numbers skyrocketed as more and more people came to the realization that breast feeding is a good thing for the mom and the baby.”

Now Avanti Hospitals is assisting other hospitals to develop similar initiatives—proving Lonergan’s philosophy of “community not competition” benefits all.

**How Avanti’s Sub-Acute Unit Becomes Home**

The Sub-Acute Unit at ELADH provides excellent care and residence to a special patient population that has suffered major injuries as a result of a stroke, motor vehicle accidents, trauma, or major injury. These patients who reside in the Sub-acute unit at

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**2015**
East Los Angeles Doctors Hospital will be receiving some of the best care in the city, thanks to the hospital’s dedicated medical staff and employees. Their commitment and extraordinary compassion has placed the unit above its competitors.

Sub-acute care is necessary for patients that have an acute illness, injury or exacerbation of a disease process. Generally, the individual’s condition is such that the care does not depend heavily on high-tech monitoring or complex diagnostic procedures. Sub-acute care requires the coordinated services of an interdisciplinary team who are trained and knowledgeable to assess and manage these specific conditions and perform the necessary procedures.

At Acute Dialysis Services, our highly trained nurses support our mission to provide highly personalized care to our patients. As a full-service mobile acute dialysis company, we appreciate and support the efforts of Avanti Hospitals team to modernize the delivery of high quality health care.
Sub-Acute services at East Los Angeles Doctors Hospital include: advanced wound care, intravenous antibiotic therapy, post-surgical care, comprehensive rehabilitation program (physical, occupational and speech therapies) and pulmonary and respiratory care.

“Our Sub-Acute Unit, which opened in 1990, has maintained a 4-Star to 5-Star rating average, which we are especially proud of,” said Doctor Carlos Haro, Medical Director for the Sub-Acute Unit at East Los Angeles Doctors Hospital. “Our interdisciplinary, patient-centered team approach to providing comprehensive care allows for improved outcomes. We are able to get patients better and if possible, ready for home and on the road to recovery.”

The hospital’s track record is well-founded since the unit’s inception and its indicators tell a clear story of quality patient care. Accredited by the Joint Commission, this restraint-free facility for more than 15 years has been heralded for its lower than expected Healthcare Associated Infections (HAI). Additionally, the unit’s statistics point to a low prevalence of undesired weight gain or loss for patients, again supporting the East Los Angeles’ community.

“We are proud to share the news about one of our many quality units in the facility,” said Araceli Lonergan, CEO of East Los Angeles Doctors Hospital. “By setting high standards for our departments, such as our outstanding Sub-Acute team, the hospital is able to provide quality care for our patients and families who enter our doors seeking medical care.”

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